Cornerstone Christian University Maitland, FL

100% online

Bachelor of Arts in Christian Business Administration and Management

Field experience may be credited as practicum and Prior Learning may also apply as credits

This is 120 credit hours of Bachelor program in Christian Business Administration and Management. Completing this track will lead to Bachelor of Arts Degree in Christian Business Administration and Management.

The purpose Master of Arts Degree in Christian Business Administration (CBUS.B) program is to provide the candidate with an advanced competencies and business administration with management insights through the teaching, preparation and observation for those actively involved in Christian business and administration and Management. Cornerstone focuses on knowledge and understanding rather the actual degree itself. For this purpose, CCU's requirements and standards are slightly higher without any additional cost to you. From the start of your first course up to your graduation, you'll know you have some great knowledge under your belt and you'll be proud of your degree.

Graduates of the Christian business administration and management will be prepared to:

- •Demonstrate an advanced understanding and integration of administration and management in relation to the biblical, academic, and related disciplines.
- •Articulate and apply a comprehensive and critical philosophy of business administration and management.
- •Demonstrate advanced competencies in the areas of critical thinking, Research and Writing, business administration, biblical communication, management/education leadership, and Commission Strategies.
- •Plan, implement, and critically evaluate major undertakings toward the fulfillment of the goals objectives.
- •Evaluate personal, spiritual, and professional development and design a plan for lifelong learning.

| English Composition I Composition II | 6 | Sociology Hermeneutic Apologetic | 6 |
|--------------------------------------|---|----------------------------------|---|
| Humanities | 9 | - | |
| Communication | | Leadership | 6 |
| Philosophy | | Leadership that Matters | |
| Literature | | Deeding and Leading | |
| Social Science | 9 | Economics | 6 |
| | | Intro to Economics | |
| Psychology | | Principal of Accounting | |
| Sociology | | | |
| Anthropology | | Finance | 6 |

Introduction to Biblical Counseling Personal Finance

Competent to Counseling **Personal Accounting**

Biblical Basis for Counseling

9 **Christian Education**

Business Management 61 Creative Bible Teaching

Introduction to the Bible Teaching Cross-cultural The Psalms

The Laws of Teaching The Gospels

The Historical Books Counseling 9

Course and course description

1. Course Title: Exploring Business (3-hour)

Course Number: BUS203

Description: This course introduce students to business using an exciting and integrated cases Through an in-depth study of a real company, students learn about the functional areas of business and how these areas fit together. Studying a dynamic organization on a real-time basis allows students to discover the challenges that it faces, and exposes them to critical issues affecting the business, such as globalization, ethics and social responsibility, product innovation, diversity, supply chain management, and e-business.

2. Course Title: Principles of Management (3-hour)

Course Number: PMG213

Description: Principles of Management show students how leaders and leadership are essential to personal and organizational effectiveness and effective organizational change. Students are increasingly active as leaders at an early age, and are sometimes painfully aware of the leadership failings they see in public and private organizations. It is the leader and leadership that combine the principles of management (the artist's palette, tools, and techniques) to create the art of management.

3. Course Title: **Business Communication for Success** (3-hour)

Course Number: BUC223

Description: This course is suited for Business Communication courses taught to students interested in business administration, but is also appropriate for Business English, Business Presentation, Professional Communication courses. Students will learn a lot form this course.

4. Course Title: Managerial Accounting (3-hour)

Course Number: BMG233A

Description: This course combined the experience of two well-experience, Kurt Heisinger and Joe Ben Hoyle to bring the students the knowledge needed to compete in the 21-century market. Student learning styles continue to evolve as we move into the twenty-first century. Students want to learn accounting in the most efficient way possible, balancing coursework with personal schedules. They tend to focus on their studies in short intense segments between jobs, classes, and family commitments.

5. Course Title: Financial Accounting (3-hour)

Course Number: FIN23F

Description: For a course such as financial accounting, each subject should relate in some manner to the real world of business. Therefore, every chapter includes a discussion with a successful investment analyst about the material that has been presented. This expert provides an honest and open assessment of financial

accounting straight from the daily world of high finance and serious business decisions. Every question, every answer, and every topic need to connect directly to the world we all face. Students should always be curious about the relevance of every aspect of a textbook's coverage.

(3-hour)

6. Course Title: Business English for Success

Course Number: EGN233E

Description: Business English for Success is a creative solution to a common challenge across Business Communication courses: Business English or Business Presentations? Some classes place an equal emphasis on oral and written communication. Business English for Success provides instruction in steps, builds writing, reading, and critical thinking, and combines comprehensive grammar review with an introduction to paragraph writing and composition. This step-by-step approach provides a clear path to student-centered learning. A wide range of writing levels and abilities are addressed, helping each student prepare for the next writing or university course.

7. Course Title: Mastering Public Relations (3-hour)

Course Number: BPR243

Description: Description: This course mastering Public Relations that provides an executive overview of the field of public relations with a focus on what managers need to know to master the function quickly and effectively. This course further bear on the topic of public relations management their research and academic knowledge in the areas of business management and strategy, mass communication, marketing, public relations, organizational communication, journalism, ethics, and public opinion along with years of professional experience in managing public relations.

8. Course Title: **Principles of Marketing** (3-hour)

Course Number: PMK253

Description: This course teaches ethics and social responsibility which follows on the sustainability notion of the broader importance of ethics and social responsibility in creating successful organizations. The authors make consistent references to ethical situations throughout chapter coverage, and end of chapter material in most chapters will encompass ethical situations.

9. Course title: Human Relation (3-hour)

Course Number: BHR263

Description: The study and understanding of human relations can help students in their workplace, and as a result, assist them in achieving career success. The better their human relations, the more likely they are to grow both professionally and individually. Knowing how to get along with others, resolve workplace conflict, manage relationships, communicate well, and make good decisions are all skills we will discuss throughout the book.

10. Course Title: **The Business Ethics Workshop** (3-hour)

Course Number: BUS273

Description: The key to going the first way is case studies that students want to read, and The Business Ethics Workshop by James Brusseau provides them with reality and engagement. Reality: No stilted and contrived stories about Steve Smith and Jane Jones.

Engagement: Students want to read pages touching on their own anxieties, desires and aspirations. Because the textbook responds on that level without sacrificing intellectual gravity, class gets powered by student interest while thoughtfully penetrating to the core of ethical issues.

11. Course Title: Foundations of Business Law and the Legal Environment (3-hour)

Course Number: BSL283A

Description: This course teaches the foundations of business law. *Business Law and the Legal Environment* provides students with context and essential concepts across a broad range of legal issues with which managers and business executives must grapple. The text provides the vocabulary and legal savvy necessary for business people to talk in an educated way to their customers, employees, suppliers, government officials — and to their own lawyers.

12. Course Title: The Legal and Ethical Environment of Business (3-hour)

Course Number: BUS283B

Description: This course is interactive exercises for hands-on learning, and discussion questions for critical thought. Additionally, each chapter presents" A Question of Ethics" section, which contains real world ethical dilemmas relevant to the topic under study. These videos, exercises, discussion questions, and ethics sections all provide opportunities for students to apply concepts that they are learning in the context of relevant LEB topics that shape or restrain actual decision-makers' actions. It's real world practice in the safety of the classroom environment.

13. Course Title: Human Resource Management (3-hour)

Course Number: HRM293A

Description: This course discusses Human Resource Management (HRM) in comprehensible terms, staffing, compensation, retention, training, to employment law and policies side of the business. This course will further helps the students learn the skills of Human Resource Management and the strategic human resource management plan.

14. Course Title: Mastering Strategic Management (3-hour)

Course Number: MSM293B

Description: Teaching the strategic management course can be a challenge for many professors. In most business schools, strategic management is a "capstone" course that requires students to draw on insights from various functional courses they have completed (such as marketing, finance, and accounting) in order to understand how top executives make the strategic decisions that drive whether organizations succeed or fail. Although students have taken these functional courses, many students have very little experience with major organizational choices. It is this inexperience that can undermine many students' engagement in the course.

15. Course Title: Introduction to Contracts, Sales and Product Liability (3-hour) Course Number: BUS293

Description: This course explains how the law has different meanings as well as different functions. Philosophers have considered issues of justice and law for centuries, and several different approaches, or schools of legal thought, have emerged. This course will look at those different meanings and approaches and will consider how social and political dynamics interact with the ideas that animate the various schools of legal thought. It will also look at typical sources of "positive law" in the United States and how some of those sources have priority over others, and we will set out some basic differences between the US legal system and other legal systems.